

NEWS FLASH

Geneva, 15 February 2018

Societe Generale Private Banking Switzerland named best credit provider at the WealthBriefing Swiss Awards 2018

Societe Generale Private Banking Switzerland (SGPBS) has been voted 'Best Credit Provider' at the 5th **WealthBriefing Swiss Awards** held last week.

Showcasing providers in the global private banking, wealth management and trusted advisor communities, the awards were designed to recognise companies, teams and individuals which the prestigious panel of judges deemed to have demonstrated innovation and excellence during 2017.

Commenting on the award, Olivier Lecler, Chief Executive Officer of SGPBS, said: "We are delighted to have won this prestigious award which is a recognition of our expertise and of the quality of our credit offer. Leveraging on the group's financial solidity, Societe Generale Private Banking Switzerland serves its clients with a competitive credit offer including multi-currency property loans, credit advisory as well as innovative financing solutions".

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Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified and integrated banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we serve on a daily basis 31 million clients throughout the world. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multi-channel financial services at the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is currently included in the main sustainability indices: DJSI (World and Europe), FSTE4Good (World and Europe), Euronext Vigeo (World, Europe and Eurozone), Ethibel Sustainability Index (ESI) Excellence Europe, 4 of the STOXX ESG Leaders Indices, MSCI Low Carbon Leaders Index.

Pour plus d'information, vous pouvez suivre le compte twitter  @societegenerale ou visiter le site www.societegenerale.com

Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 118 billion of assets under management at the end of December 2017.

With 2,500 staff in 11 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. Societe Generale Private Banking was voted:

- Best wealth planning team (WealthBriefing 2017)
- Outstanding Private Bank for Relationship Service and Engagement (Private Banker International 2016)
- Best Private Bank for Entrepreneurs in Western Europe (Global Finance 2016)
- Best Private Bank France (Global Finance 2016)
- Best Private Bank Monaco (Global Finance 2016)
- Best Private Bank in the UK Crown Dependencies (Private Banker International 2016)
- Best Overall European Private Bank (Wealth Briefing 2015)
- Outstanding Private Bank in Europe (Private Banker International 2015)

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ClearView Financial Media was founded by Chief Executive, Stephen Harris in 2004, to provide high quality ‘need to know’ information for the discerning private client community. London-based, but with a truly global focus, ClearView publishes the *Family Wealth Report* group of newswires, along with research reports and newsletters, while also running a pan-global thought-leadership events programme.

With teams based in London, Singapore, Switzerland and the Philippines, the company is one of the fastest-growing media groups serving the financial services sector.